

*Col.*  
**CHRISTOPHER  
KELLY WILLIS**  
*Foundation*

## SPONSORSHIP FORM

Thank you for donating to the 2024 Salute To Service Night!

\*Please note that we need to receive all donations and corporate logos by July 22nd, 2024 for inclusion on signage and other sponsor materials to be printed.\*

### Contact Information:

Company/Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

### Sponsorship Information:

Corporate Sponsorship    -OR-     Individual Donation

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

(From the Right)

Rider Sponsoring (If Applicable): \_\_\_\_\_

Payment Method:     Check \*     Cash     Credit Card

\*Checks may be made payable to the Willis Foundation

**Please make credit card payments online at [willisfoundation.org](http://willisfoundation.org) or by providing the following information:**

Name on Credit Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Type of Card (Visa, MC, AMEX): \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ | \_\_\_\_\_ 3 Digit CVV (on back): \_\_\_\_\_

### 2024 Salute To Service SPONSORSHIP LEVELS

#### Corporate Sponsor Levels

**Premier:** \$7,500+

**Diamond:** \$5,000

**Platinum:** \$2,500

**Gold:** \$1,000

**Silver:** \$500

**Bronze:** \$250

#### Individual Donor Levels

We welcome donations of any amount.

#### \*\*\*Corporate Sponsors\*\*\*

Please email a copy of your vector art logo to Wally Ferrara at [wferrara@willis.law](mailto:wferrara@willis.law).

Questions?

Please call us at 269.492.1040.

**Please return this Sponsorship Form and payment to the Willis Foundation | 491 W. South Street | Kalamazoo, MI 49007**

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## **CORPORATE SPONSOR LEVELS**

### **PREMIER SPONSOR**

**\$7,500 - \$25,000**

- Logo spotlight premier placement on event t-shirts
- Logo spotlight premier placement on banners, billboards and all signage
- Logo displayed on Willis Foundation Webpage
- Sponsor recognition on all social media platforms
- Logo spotlight on donation thank you letters
- Honorable mention during event
- Logo displayed on event tables

### **DIAMOND SPONSOR**

**\$5,000 - \$7,499**

- Logo spotlight on event t-shirts
- Logo spotlight on banners, billboards and all signage
- Logo displayed on Willis Foundation Webpage
- Sponsor recognition on all social media platforms
- Logo spotlight on donation thank you letters
- Honorable mention during event
- Logo displayed on event tables

### **PLATINUM SPONSOR**

**\$2,500 - \$4,999**

- Logo printed on event t-shirts
- Logo printed on banners, billboards and all signage
- Logo displayed on Willis Foundation Webpage
- Logo printed on donation thank you letters
- Honorable mention during event
- Logo displayed on event tables

### **GOLD SPONSOR**

**\$1,000**

- Logo printed on event t-shirts
- Logo printed on banners and all signage
- Logo displayed on Willis Foundation Webpage

### **SILVER SPONSOR**

**\$500**

- Logo printed on event t-shirts
- Logo displayed on Willis Foundation Webpage

### **BRONZE SPONSOR**

**\$250**

- Logo displayed on Willis Foundation Webpage