



Col.
CHRISTOPHER
KELLY WILLIS
Foundation

SPONSORSHIP FORM

Thank you for donating to the 2021 Warrior Ride! **Please note that we need to receive all donations and corporate logos by August 12, 2021 for inclusion on signage and other sponsor materials to be printed.*

Contact Information:

Company/Sponsor Name: _____

Contact Person: _____ T-Shirt Size: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Website URL: _____

Sponsorship Information:

Corporate Sponsorship -OR- Individual Donation

Sponsorship Level: _____ Amount: _____
(From the Right)

Rider Sponsoring (If Applicable): _____

Payment Method: Check * Cash Credit Card

*Checks may be made payable to the Willis Foundation

Please make credit card payments online at willisfoundation.org or by providing the following information:

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Type of Card (Visa, MC, AMEX): _____

Card Number: _____

Expiration Date: _____ | _____ 3 Digit CVV (on back): _____

2021 WARRIOR RIDE SPONSORSHIP LEVELS

Corporate Sponsor Levels

Premier: \$7,500+

Diamond: \$5,000

Platinum: \$2,500

Gold: \$1,000

Silver: \$500

Bronze: \$250

Individual Donor Levels

We welcome donations of any amount. Please use the donation levels below as a frame of reference.

Sergeant Major of the Marine Corps: \$1,000+

Master Gunnery Sergeant: \$500-\$999

Gunnery Sergeant: \$200-\$499

Corporal: \$100-\$199

Private: \$25-\$99

Corporate Sponsors

Please email a copy of your vector art logo to Julie A. Parker, Executive Assistant, at jpark@willisfoundation.org. Questions? Please call us at 269.788.9200.

Please return this Sponsorship Form and payment to the Willis Foundation | 491 W. South Street | Kalamazoo, MI 49007



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**CHRISTOPHER
KELLY WILLIS**
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CORPORATE SPONSOR LEVELS

PREMIER SPONSOR

\$7,500—\$25,000

- Logo spotlight premier placement on rider jerseys & event t-shirts
- Logo spotlight on banners, billboards and all signage
- Logo spotlight and bio on Warrior Ride webpage
- Sponsor recognition on all social media platforms
- Logo spotlight on donation thank you letters
- Honorable mention during Warrior Ride reception
- Logo displayed on Warrior Ride reception tables
- Spotlight on safety vehicle during ride

DIAMOND SPONSOR

\$5,000

- Logo spotlight on rider jerseys & event t-shirts
- Logo spotlight on banners, billboards and all signage
- Logo spotlight and bio on Warrior Ride webpage
- Sponsor recognition on all social media platforms
- Logo spotlight on donation thank you letters
- Honorable mention during Warrior Ride reception
- Logo displayed on Warrior Ride reception tables
- Spotlight on safety vehicle during ride

PLATINUM SPONSOR

\$2,500

- Logo printed on rider jerseys & event t-shirts
- Logo printed on banners, billboards and all signage
- Logo displayed on Warrior Ride webpage
- Logo printed on donation thank you letters
- Honorable mention during Warrior Ride reception
- Logo displayed on Warrior Ride reception tables
- Spotlight on safety vehicle during ride

GOLD SPONSOR

\$1,000

- Logo printed on event t-shirts
- Logo printed on banners and all signage
- Logo displayed on Warrior Ride webpage
- Logo printed on donation thank you letters

SILVER SPONSOR

\$500

- Logo printed on event t-shirts
- Logo displayed on Warrior Ride webpage
- Logo printed on donation thank you letters

BRONZE SPONSOR

\$250

- Logo displayed on Warrior Ride webpage
- Logo printed on donation thank you letters